



Sellouts? Slow movers? Focus customer attention by

## Updating your adshopper.com deals & offers

Respond instantly to shifting sales patterns – and point customers to the specific items you're promoting – by regularly updating your offers and coupons.

The hottest and newest offers can earn a place in our special, high-traffic **Spotlight** and **Deals & Offers** areas, located near the top of many adshopper.com pages.

Just follow these simple steps to update your coupons, offers and announcements. Your changes take effect immediately – or whenever you like.



*Questions?* Just click the handy "Help" button on every page. *Still need help?* Our technical support staff is always available by email or phone.

1. Log in at <https://admin.adshopper.com>. (Note the "s" in https.)
2. Click the *Ad Pages* link at the top of the page and select the desired spot.
3. When the spot opens, click *Promotions* in the left navigation bar. Update the Promotions Section *Headline* and *Description*, then click *Continue*.
4. Select either *Coupon*, *Offer* or *Announcement* for Promotion #1. Then enter your company or store name.
5. Enter a brief, compelling headline here. (View *Sample Page* for an example.)
6. (Optional) Add details, disclaimers, expiration dates or other info here.
7. Repeat these steps for additional promotions in this spot, if desired.
8. Click *Continue* to make other updates to the spot. Click *Save Changes* to close without publishing it. Click *Publish* to make it visible to shoppers.

**Promotion 1**

**\* Promotion Type**  
(Specify promotion as a Coupon, Special Offer or Announcement)  
 [What's the difference?](#)

**\* Company / Store Name** (i.e., Furniture Fair)  
 (Company Name for this advertisement)

**\* Brief Promotion Text**  
(What are you offering? 20% off! Save \$10! Save \$10 This Week Only! Try to say it in 10 words or less)

**Other Promotion Information**  
(Elaborate on your Promotion or Announcement. Add the official rules and parameters: e.g. expiration date, limit one per person, etc)

**Questions?** Tech Support is here to help. Call toll-free 800-576-8823 ext. 3 or email us at [support@adshopper.com](mailto:support@adshopper.com).

*Dave Hatch*

Client Services Manager